



SHAFTESBURY PARTNERS WITH THE CITY OF TORONTO ON 1920s EXHIBIT, SEEN THROUGH THE CHARACTERS OF CBC'S FRANKIE DRAKE MYSTERIES

Ahead of its Season 2 premiere on CBC this fall, *Frankie Drake Mysteries* brings the 1920s to life in a unique exhibit at the historic Spadina Museum this summer

TORONTO, June 28, 2018 – As part of its partnership with the City of Toronto, leading Canadian producer Shaftesbury has announced *Making History: The Women of Frankie Drake Mysteries and 1920s Toronto*, a free exhibit at the City of Toronto's Spadina Museum. The exhibit explores the experience of women in Toronto during the 1920s, and how their challenges and triumphs are reflected in the lives of the characters on the Shaftesbury-produced CBC original detective drama *Frankie Drake Mysteries*. Season 1 of the series garnered an audience average of 782,000 on CBC, making *Frankie Drake Mysteries* the public broadcaster's second-most-watched drama of the 2017-18 broadcast season after *Murdoch Mysteries*.* Season 2 of *Frankie Drake Mysteries* premieres Monday, September 24 on CBC.

Making History: The Women of Frankie Drake Mysteries launched on June 23, 2018 at the Spadina Museum's popular 1920s-themed **Gatsby Garden Party**. The exhibit will remain open throughout 2018.

As the city's only museum representing the 1920s and 30s, the historic Spadina Museum is the ideal venue to showcase this unique exhibit that combines history and television production. With its combination of period photos, props and costumes, the *Making History: The Women of Frankie Drake Mysteries* exhibit offers a fascinating look at Toronto in the 1920s, the era in which the series is set.

Currently in production on its sophomore season, *Frankie Drake Mysteries* will feature the Spadina Museum in an upcoming episode.

"We are delighted to partner with the City of Toronto in shaping this unique exhibit for one its most beautiful sites – Spadina Museum." said **Christina Jennings, Chairman & CEO, Shaftesbury** *I* **Executive Producer,** *Frankie Drake Mysteries.* "All the main characters in *Frankie Drake Mysteries* are strong, adventurous women who are ahead of their time – Frankie, Trudy, Flo, and Mary. This exhibit will showcase the wonderful costumes and props from the series alongside real artifacts."

"The City of Toronto is excited to partner with Shaftesbury to provide residents and visitors this interactive opportunity to explore the experiences of women in Toronto in the 1920s, through the lens of the *Frankie Drake Mysteries* characters, at this ideal historic City location," said **Councillor Michael Thompson (Ward 37 Scarborough Centre), Chair of the Economic Development Committee.**

Shaftesbury previously participated in another annual City of Toronto event this year, its popular **Doors Open Toronto**. This year's event explored the theme of "Film: The Great Romance", with many of the city's film and television industry locales opening their doors to the public. More than 2,000 visitors visited the Shaftesbury office to see props from its productions including *Frankie Drake Mysteries*, Canada's #1 drama *Murdoch Mysteries*, and global phenomenon *Carmilla*.

Frankie Drake Mysteries stars Lauren Lee Smith (The Shape of Water, The Listener, The L Word) as Frankie Drake, the private eye with the mysterious past; Chantel Riley (Race, The Lion King) as Trudy Clarke, Frankie's fearless and clever partner; Rebecca Liddiard (Alias Grace, Houdini & Doyle) as keen police morality officer Mary Shaw, and Sharron Matthews (Mean Girls, Odd Squad) as spirited morgue attendant Flo Chakowitz. Regularly appearing are Wendy Crewson (The Detail, Slasher, Saving Hope) as Frankie's occasional-con-woman mother, Nora; and Grace Lynn Kung (Mary Kills People, The Carmilla Movie, Star Trek: Discovery) as café and speakeasy owner Wendy Quon.

Set in 1920s Toronto, *Frankie Drake Mysteries* follows the city's only female private detectives as they take on the cases the police don't want to touch. In a time of change and hopefulness, their gender is their biggest advantage as they defy expectations and rebel against convention. Their cases take them through every cross-section of Toronto, meeting people of all backgrounds and means, as well as historical characters, along the way. Frankie and Trudy's fearless sense of adventure gets them into all kinds of trouble, but they always manage to find a way out. They are new detectives for a new world – but is the world ready for them?

Created by Carol Hay and Michelle Ricci, *Frankie Drake Mysteries* is executive produced by Christina Jennings, Scott Garvie, Carol Hay, and James Hurst, Ruba Nadda serves as lead director/co-executive producer, and Teresa Ho is producer. A CBC original series, *Frankie Drake Mysteries* is developed and produced by **Shaftesbury** in association with **CBC** and **UKTV**, with the participation of the Canada Media Fund, the Canadian Film or Video Production Tax Credit, the Ontario Film and Television Tax Credit, and the Independent Production Fund. **Kew Media Group** is the global distributor of the series.

The City of Toronto's **Spadina Museum** offers a glimpse of Toronto during the 1900-1930 period through the lens of the Austin family. The museum highlights the effects of transformative events on the Austins such as the First World War, the Great Depression and societal changes in Canada. Spadina Museum opened in 1984 and completed an extensive interior restoration in 2010. Spadina's artifacts feature the family's contributions to the financial, business and cultural development of Toronto through an intact collection and archival holdings, music, art and decorative arts.

Spadina Museum provides visitors an opportunity to go back in time to a very unique period in Toronto's history. The site offers guided tours of the house and garden, school programs, changing exhibits and workshops, and also hosts one-of-a-kind special events throughout the year.

*Source: Numeris TV Meter, Nov. 6, 2017 - Feb. 5, 2018, CBC, A2+, Mon. 9:01-10:00p, Total Canada, AMA, generated by InfoSys+TV

Cast on Twitter: @L L S, @chantel riley, @RebeccaLiddiard, @SharronMatthews

Frankie Drake Mysteries Series Social Channels:

Facebook: facebook.com/FrankieDrakeonCBC

Twitter: @CBCFrankieDrake, @CBC, @alibi channel

Instagram: cbcfrankiedrake

#FrankieDrakeMysteries #MysteryMondays

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About Shaftesbury

Shaftesbury is an award-winning creator and producer of original content for television, film, digital, and brands. Shaftesbury's current slate includes 12 seasons of *Murdoch Mysteries* for CBC, UKTV, and ITV STUDIOS Global Entertainment, two seasons of detective drama *Frankie Drake Mysteries* for CBC and UKTV, and two seasons of critically acclaimed thriller series *Slasher* for Netflix. Shaftesbury's digital arm produces original digital, convergent, and branded entertainment projects including the global phenomenon *Carmilla*, mystery series *V Morgan Is Dead*, supernatural drama *Inhuman Condition*, and the *Slasher VR* app for iOS, Android, and Oculus Rift. Shaftesbury's branded entertainment division drives profitable engagement with millennials using scripted series, turning brands into executive producers. Recent brand partners include Walmart, Interac, U by Kotex®, and RBC.

About Spadina Museum

Toronto History Museums are a group of 10 museums owned and operated by the City of Toronto that bring Toronto's history to life for residents and visitors. They include Colborne Lodge, Fort York National Historic Site, Gibson House Museum, Mackenzie House, Market Gallery, Montgomery's Inn, Scarborough Museum, Spadina Museum, Todmorden Mills and Zion Schoolhouse. More information about Toronto History Museums is available at http://www.toronto.ca/museums.

About City of Toronto

Toronto is Canada's largest city, the fourth largest in North America, and home to a diverse population of about 2.8 million people. It is a global centre for business, finance, arts and culture and is consistently ranked one of the world's most livable cities. For information on non-emergency City services and programs, Toronto residents, businesses and visitors can visit toronto.ca, call 311, 24 hours a day, 7 days a week, or follow us on Twitter at twitter.com/TorontoComms, on Instagram at instagram.com/cityofto or on Facebook at facebook.com/cityofto.

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